

# Demographic Summary, Pleasant Grove, Utah

## Retail Opportunity Gaps

Claritas – for area code 84062

	Mil
Total	\$ 327.0
Motor vehicles	\$ 41.9
Food & beverage	\$ 26.0
Health & personal care	\$ 19.1
Gasoline stations	\$ 26.9
Clothing & accessories	\$ 26.4
General merchandise	\$ 66.4
Full service restaurants	\$ 21.1

## By the Numbers

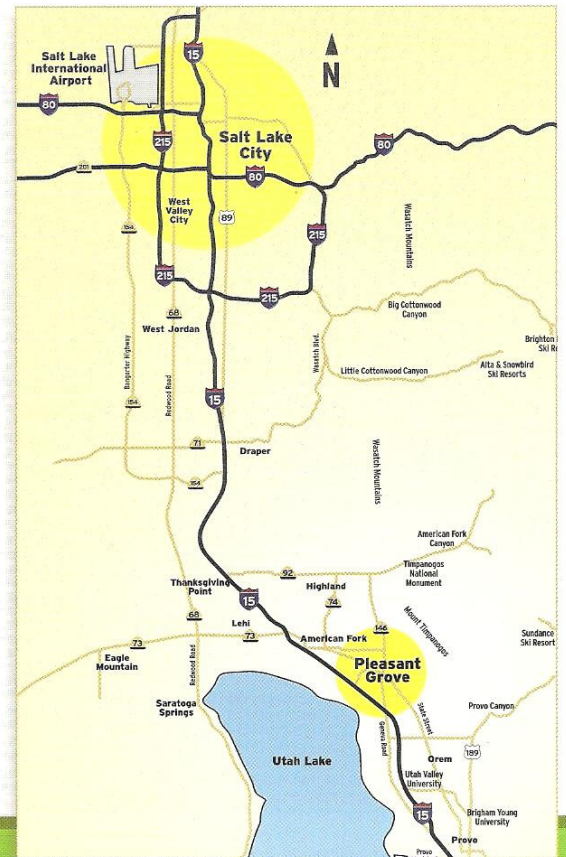
	3-mile radius	15-mile radius
Population	70k	531k
Employed	28k	249k
Median age	27 yrs	25 yrs
Average household income	\$74k	\$80k
Median home price	\$232k	\$252k
Population with college degrees	42%	24%
Growth rate 2000-2010	50%	43%
Number of households	14K	140k

## Major Employers

Pleasant Grove City Limits

Public secondary education	563
Macey's Food & Drug	300
Horrocks Engineering	150
CTMH (printing)	150
Private secondary education	120
City government	110
Accelerated Payments	90
Brundage-Bone Construction	90
MOZY Decho Software	90
Warburton's Building Supplies	90
Synergy Personal Products	85
Smith's Food Stores	84
Costume Craze	60
Mountainland Realty	50
Navigator Business Solutions	50
Northwest Pipe Manufacturing	50
Rocky Mountain Welding	50
Test Out Business Services	50

Altogether there are 904 business licenses currently issued within Pleasant Grove City.



It's a 27-minute drive from Pleasant Grove to the Salt Lake International Airport.